

Welcome, Nurseketeers

September 3, 2020

Nurseketeers Newsletter

Creativity: The ability to think creatively brings an extra dimension to all facets of life. Seeing everyday things in new way enhances our experience and chases away boredom. Looking at conflict creatively can lead to solutions better than any of the initial suggestions.

Creativity is personal, but there is synergy in collaborating to create



Creativity turns conflict into opportunity



JD and T Baker and Goodman

a book bubble about

A,B, & Cs of Author Partnering

Education & Reference

synopsis | bio | website



Author Insight

Creativity

The environment is a critical factor in creativity. You must be sensitive to your surroundings, set the scene, and address relevant variables to encourage and support creative thinking.

Book Excerpt

A,B, & Cs of Author Partnering

Designing creative, time-limited activities in a low-risk environment will generate a sense of urgency without pressure or stress. For example, a 1-minute writing exercise promotes spontaneity because it does not allow time for pondering details. The exercise can produce imaginative and unanticipated outcomes.

When there is pressure, such as an impending deadline, the environment can become stressful. Stress transitions the environment from low-risk to high-risk, diminishing creativity and producing outcomes that are less valuable. A high-risk environment may cause the partners to settle on an outcome that pleases no one. Avoid undue stress by taking the time to play, have fun, and dream with the writing.



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