

Welcome, Nurseketeers

March 2, 2022

Nurseketeers Newsletter

CHOOSE WISELY

Choices have consequences, so it's wise to make them deliberately and carefully. If we consider the potential consequences of our alternatives, we may be able to eliminate choices that seemed appealing. The effort put in to making choices should be commensurate with the importance of the anticipated outcome.

The path to success is never a straight line, but choosing wisely can avoid unnecessary detours and roadblocks to our destination.



There should never been an end point to our vision. Every door opened, path followed, and bridge crossed should lead us onward.



JD and T Baker and Goodman
a book bubble about

A,B, & Cs of Author Partnering
Education & Reference

synopsis | bio | website



Author Insight

SMART Goals

Take the time to define goals that are specific, measurable, achievable, relevant, and timely to ensure that when you achieve a goal, you have accomplished something significant.

Book Excerpt

A,B, & Cs of Author Partnering

Once the partners are aligned on the project purpose and the target readers' needs, they can craft the overarching goal that describes the project's strategic direction or outcome.



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