



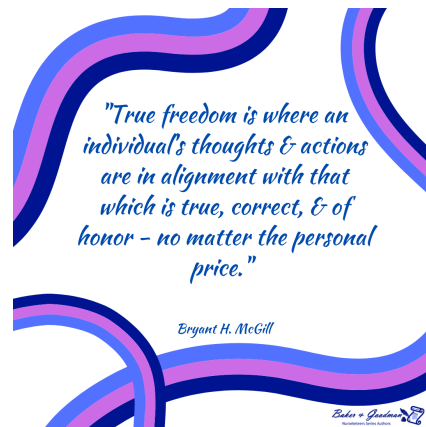
Welcome, Nurseketeers

October 15, 2020

# Nurseketeers Newsletter

**ALIGNMENT OF PURPOSE;** Productivity and achievement require that we align our activities with our vision. When we focus on the outcomes we desire and align our behavior with our goals, we can expect to experience the euphoria that attends success.

Focus on your objective and stay on track



Success depends upon staying true to your vision



**JD and T Baker and Goodman**  
a book bubble about

**A,B, & Cs of Author Partnering**  
Education & Reference

synopsis | bio | website



Author Insight

**Alignment of Purpose and Complimentary Skills**

To produce a successful outcome, partners must be aligned on the purpose of their efforts and provide talents and skills that complement one another's.

Book Excerpt

*A,B, & Cs of Author Partnering*

Writing with a partner requires alignment of purpose. Together, partners must ask themselves *What are we trying to achieve?* They must articulate the *why* (purpose) and the *what* (goals) that establish the foundation for the partnership. Partners can explore concepts independently, then collaborate to discuss their ideas, negotiate divergent concepts, and confirm tactics.



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