



Welcome, Nurseketeers

February 5 2021

Nurseketeers Newsletter

APPRECIATE DIVERSITY

Diversity in a partnership is the key to success. Partners should have different strengths and talents to contribute to a product that is richer, more creative, and has more depth than either partner would create alone.

Developing a partnership? Determine what you need and be sure that at least one partner brings that skill to the table.



Partners should motivate the very best in one another.



JD and T Baker and Goodman

a book bubble about

A,B, & Cs of Author Partnering

Education & Reference

synopsis | bio | website



Author Insight

Value of Partners' Differences

Partnerships between individuals with different personalities, strengths, and weaknesses produce robust outcomes. When partners approach a challenge from diverse perspectives, the synergy generated and the resolutions produced are impressive and greater than either partner could achieve alone.

Book Excerpt

A,B, & Cs of Author Partnering

Recognizing and accommodating diverse communication styles strengthens relationships among partners, promotes engagement, and enhances the viability of a partnership. **61** Effective communication requires that each partner understand how the other partners process information. They must also be willing to negotiate and collaborate when their views differ. Knowing a partner's communication style can lead to purposeful discourse that is both understood and well-received.



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