



Welcome, Nurseketeers

February 11 2021

# Nurseketeers Newsletter

## Valentine's Day

Let's expand the *I love you* Valentines wishes this year to include all the folks we think about but have not been able to visit... the folks of whom we're fond, folks about whom we think often, and folks whose day we want to brighten with an e-card or a card in the mail or a phone call. I promise it will brighten YOUR day as much as theirs.

Have a lovely day, friends!



Just for Valentine's Day, let family mean not just your relations, but all of those special people you want in your life.



**JD and T Baker and Goodman**  
a book bubble about

**A,B, & Cs of Author Partnering**  
Education & Reference

synopsis | bio | website



Author Insight

Value of Partners' Differences

Partnerships between individuals with different personalities, strengths, and weaknesses produce robust outcomes. When partners approach a challenge from diverse perspectives, the synergy generated and the resolutions produced are impressive and greater than either partner could achieve alone.

Book Excerpt

*A,B, & Cs of Author Partnering*

Recognizing and accommodating diverse communication styles strengthens relationships among partners, promotes engagement, and enhances the viability of a partnership. **61** Effective communication requires that each partner understand how the other partners process information. They must also be willing to negotiate and collaborate when their views differ. Knowing a partner's communication style can lead to purposeful discourse that is both understood and well-received.



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